

# Cookie Policy

Servermall.com (referred to as “we”, “us”, “our”, “Servermall” or the “Company”) collects and uses cookies on the <https://servermall.com/> website including the servers.eu (together referred to as the “Websites” and each one separately the “Website”). Servermall.com respects your privacy and is committed to maintaining the privacy and confidentiality of the personal data it collects. Servermall.com use your personal data in accordance with applicable laws and regulations.

## Information we collect from you

Cookies may be set by the site you are visiting (called “first-party cookies”) or by a third party, such as those who provide analytics or advertising services or interactive content on the site (“third-party cookies”).

We may collect and process the following personal data about you:

- **Our first-party** cookies include cookies that are strictly necessary, functional cookies, cookies related to analytics/performance and advertising-related cookies.
- **Strictly Necessary:** These cookies are necessary for our services to function properly and securely and cannot be switched off in our systems. You can set your browser to block or alert you about these cookies, but then some parts of the site will not work.
- **Functional:** These cookies enable Servermall to provide enhanced functionality and personalization. If you do not allow these cookies then some or all of these features may not function properly.
- **Analytics and Performance:** These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site.
- **Advertising:** We use these cookies to deliver advertisements, to make them more relevant and meaningful to users, and to track the efficiency of our advertising campaigns, both on our services and on other sites or mobile apps. Our third-party advertising partners may use these cookies to build a profile of your interests and deliver relevant advertising on other sites.
- **Third-Party Cookies:** Servermall’s services also include cookies from third parties that we partner with directly or indirectly. Many of these third parties are companies that work with us or with advertisers who advertise on Servermall in order to help target ads or measure the results of an advertising campaign.
- **Third-Party Sites:** Third parties who advertise on Servermall may use our advertising technology, including our advertising pixel, on their sites. We may serve advertising cookies when you visit their sites so that we can measure the effectiveness of ads on

Servermall and to show you more relevant advertising on Servermall. The placement of these cookies is controlled by the third-party sites.

## What is a cookie?

A cookie is a small amount of data (a small file) sent to your computer by a website. In general, when you visit the Websites, cookies will be placed on your device. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

## Use of cookies by the Servermall.com

The table below explains the cookies we use and why.

Cookie	Name	Purpose
Cookie preference	CookieControl	This cookie is used to remember a user's choice about cookies on <a href="https://servermall.com/">https://servermall.com/</a> . Where users have previously indicated a preference, that user's preference will be stored in this cookie.
Language selection	language	This cookie is used to remember any selection a user has made about language on <a href="https://servermall.com/">https://servermall.com/</a> , using the language selector, so that the site will be shown in their chosen language when returning to the site.
Universal Analytics (Google)	_ga _gali _gat _gid	These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The cookies collect information in a way that does not directly identify anyone, including the number of visitors to the website and blog, where visitors have come to the website from and the pages they visited. <a href="#">Read Google's overview of privacy and safeguarding data</a>
Application firewall cookie	__zjc*	This cookie is set by a third-party web application firewall from Dyn to help maintain the security and performance of our website. Some traffic may receive a challenge to check if it is genuine and if it is, a cookie is set so the user isn't challenged again.
YouTube cookies	PREF* VSC* VISITOR_INFO1_LIVE* remote_sid*	We embed videos from our official YouTube channel using YouTube's privacy-enhanced mode. This mode may set cookies on your computer once you click on the YouTube video player, but YouTube will not store personally-identifiable cookie information for playbacks of embedded videos using the privacy-enhanced mode. Read more at <a href="#">YouTube's embedding videos information page</a> .

		PREF - * Expires after eight months VSC - * expires at the end of your session VISITOR_INFO1_LIVE - *expires after eight months remote_sid - * expires at the end of your session
BrowseAloud cookies	_ba* rwebooks-x rwebooks-y	These cookies are set for customers who use the Browsealoud service, to read aloud and translate content on our site. The cookies enable the service to function by storing the user's selections and preferences as they move around the site, including their settings for the tool, any language selection they might have made, the position of the toolbar, and their acceptance of the disclaimers.

## What are your choices regarding cookies?

You may refuse the use of cookies by selecting the appropriate settings on your browser. Alternatively, most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

Find out how to manage cookies on popular browsers:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

To find information relating to other browsers, visit the browser developer's website.

## Changes to our privacy policy

From time to time this Privacy Policy can be modified by Servermall. Such modifications will not apply retroactively.

## Contact

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to [info@servermall.com](mailto:info@servermall.com).